

Fight Back with **Ultra-Fresh***

Healthcare sector opens up windows of opportunities for every blindmaker

MRSA is currently a major concern to every healthcare organisation in the country. MRSA is a high profile 'superbug' that has gained some notoriety through the national press and is a major cause for concern in hospitals where the sick and elderly are vulnerable to infection.



Ultra-Fresh*
is a registered trademark of
Thompson Research Associates

Blinds manufacturers have a valuable ally in the war against disease with **Ultra-Fresh***, an anti-microbial coating that is only available to the window blind trade on Louvolite fabrics.

Ultra-Fresh* presents you with an outstanding opportunity to service health care organizations with products that will help the fight against MRSA. The key point to emphasise in your presentations is that:

Ultra-Fresh* kills MRSA

Window blinds that have the **Ultra-Fresh*** treatment help maintain a sterile environment in hospitals, nurseries and care homes. Not only will the window blinds provide an effective and efficient form of adjustable solar shading, but they also guarantee a sterile, germ-free surface for many years to come.

This range of specialized fabrics offers the health care sector a number of major benefits.

Ultra-Fresh* provides both vertical and roller blinds with effective anti-bacterial and anti-fungal properties that preserve hygienic freshness - permanently!

The window blinds will inhibit the growth of odor causing bacteria, fungi, mold and mildew, producing a self-deodorizing surface.

Ultra-Fresh* treated fabrics are part of the EcoSmart flame retardant performance range.

You can offer window blinds that are easy to maintain and will retain their sterile properties even after washing.

Ultra-Fresh* is completely safe and exclusive to several ranges of EcoSmart fabrics.

EcoSmart's superb choice of fabrics is quite infectious.